



May 6, 2011

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For Immediate Release

## **Grey Eagle to distribute Urban Chestnut Brewing Company beers**

St. Louis, MO—Grey Eagle Distributors, the largest beer wholesaler in Missouri, and Urban Chestnut Brewing Company (UCBC), a recently opened craft brewery located in the Midtown area of St. Louis, have reached an agreement where Grey Eagle will distribute UCBC's beer in St. Louis County and major portions of Franklin and Gasconade counties.

UCBC will continue to self-distribute its beer in the City of St. Louis and other contiguous areas, as previously announced. The Grey Eagle distribution agreement will commence within the next 30 days.

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“Our ambition from day one, when we were building our plan to operate Urban Chestnut Brewing Company, was to be a consistent and meaningful contributor to the vibrant, growing craft beer culture and general community of St. Louis,” said Florian Kuplent- Co-Founder and Brewmaster of Urban Chestnut. “Since we opened in late January the reception for UCBC has been unbelievable, but we feel like we have just scratched the surface on what we hope to achieve in the community and area of St. Louis.”

“We are extremely pleased to enter into this agreement with Grey Eagle,” said David Wolfe, fellow UCBC Co-Founder. “We feel the structure of this agreement will allow us to do three primary things; 1) strengthen our overall abilities by partnering with a great organization, Grey Eagle, who like us was looking for a unique local brewer/distributor relationship, 2) increase our current distribution footprint and capabilities by tapping into Grey Eagle’s retail relationships and wholesale expertise and 3) maintain the great partnerships with the majority of our current retail customers.”

David Stokes, President and Chief Executive Officer of Grey Eagle, said, “Urban Chestnut’s beers will provide a strong complement to the Anheuser-Busch products we have delivered for almost 50 years. “The two founders of the brewery are veterans of the brewing industry and are committed to producing high-quality, innovative products,” Stokes said.

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This distribution agreement will enable Grey Eagle to participate more fully in the growth of the craft beer category,” Stokes said. “Both Grey Eagle and Urban Chestnut are local companies that are committed to the communities we serve.”

Initially, Grey Eagle will distribute two of Urban Chestnut’s draught beer brands:

- Winged Nut, an American-styled craft beer brewed with finely milled chestnuts, Willamette hops and fermented with a Bavarian Weissbier yeast strain.
- And the company’s flagship lager Zwickel (zv-ick-el), an unfiltered, unpasteurized German classic.

Urban Chestnut Brewing Company (UCBC) is an unconventional-minded yet tradition-oriented brewer of craft beer. Founded in 2010 and located at 3229 Washington Avenue in the Midtown Alley area of St. Louis, it brews both small batches of artisanal, modern American beers (their *Revolution* series) and classically-crafted European styles (their *Reverence* series). The founders are Florian Kuplent and David Wolfe. Kuplent is a German born and trained brewmaster with extensive experience at both small breweries, worldwide, and with the world’s largest, Anheuser-Busch InBev. Wolfe is a 20-year beer industry expert, who also was with the Anheuser-Busch, prior to joining Kuplent in founding Urban Chestnut.

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Grey Eagle sells and markets Anheuser-Busch beers and other premium beverages in St. Louis County and major portions of Franklin and Gasconade counties. Founded in 1963, Grey Eagle is located in Maryland Heights and had sales revenue of more than \$110 million in 2010.

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